

Expected results

- 1** European Rural Bioeconomy Network
- 4** Regional Bioeconomy Platforms
- 20** Rural Bioeconomy Success Stories
- 42** Capacity building workshops
- 4** Regional workshops
- 1** European Bioeconomy Challenge
- 440** Interviews with end users/experts
- 5** Knowledge exchange workshops
- 5** Bioeconomy business models
- Policy recommendations
- >400** Bioeconomy material
- Filmed workshops
- 8** Success stories videos
- Integration with EU's knowledge centre for Bioeconomy



➔ **Register** to BioRural's Bioeconomy platform to join European BioEconomy networks!



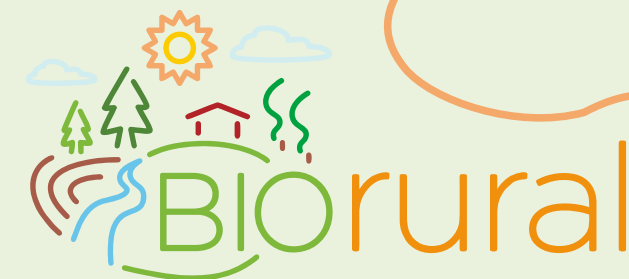
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Accelerating circular bio-based solutions
integration in European rural areas

Connecting the dots to

**UNLOCK THE
POTENTIAL**

of European rural areas

towards circular

BIOECONOMY



A Horizon Europe Project
1 September 2022 - 31 August 2025

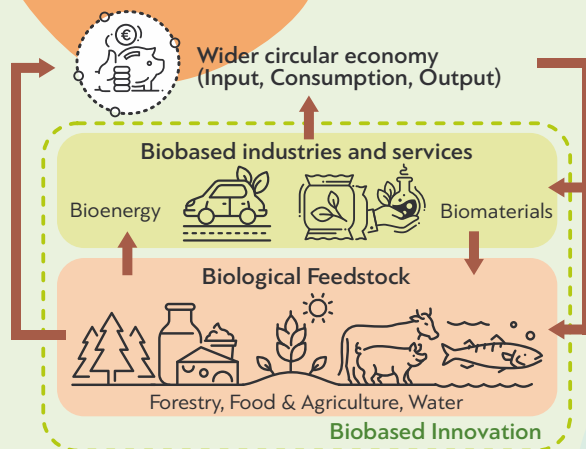


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Introduction

"The bioeconomy means using renewable biological resources, like crops, forests, fish, animals and micro-organisms to produce food, materials and energy" (EC) and a thriving bioeconomy is key to creating a circular European economy



Challenges

- Our economies are based on linear production systems using non-renewable resources
- Rural areas face acute demographic, poverty and climate challenges
- Rural bioeconomy knowledge and technology transfer is not adequately supported

...but opportunities exist

- **Circular Bioeconomy solutions and networks** exist
- Increased **policy, research and innovation** support for a circular Bioeconomy
- New **bio-based innovations** are consistently supporting the transition to a circular economy

Objective

"BioRural's goal is to create a European Rural Bioeconomy Network to promote small-scale bio-based solutions in rural areas and to increase the share of the Bioeconomy"

European Rural Bioeconomy Network

North-West
Netherlands
France
Germany
Denmark

North-East
Poland
Lithuania
Latvia

South-West
Spain
Portugal
Italy

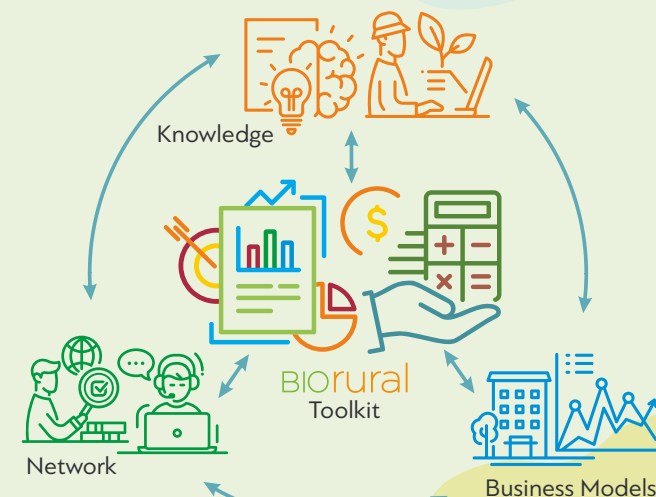
South-East
Greece
Slovenia
North Macedonia
Romania

Specific Objectives

- Evaluate the current status of the European Bioeconomy
- Identify factors affecting innovation adoption and diffusion of bio-based solutions
- Create a European rural Bioeconomy network
- Assess and promote bio-based solutions in rural areas
- Facilitate knowledge exchange and capacity building for the rural Bioeconomy
- Develop and continuously optimise an online open stakeholders' tool (BioRural Toolkit)
- Create rural development blueprints for Bioeconomy businesses from conception to scale

Approach

BioRural is centered on three pillars that feed into a publicly available BioRural Toolkit



Pillars

Pillar 1: Knowledge

- Information gap analysis
- Knowledge exchange workshops
- BioRural Toolkit

Pillar 2: Network

- 4 regional Rural Bioeconomy Platforms
- Circular success stories
- Synergies with previous and ongoing innovative bio-economy projects
- Capacity building and regional workshops, Bioeconomy challenge

Pillar 3: Business Models

- Business model blueprints for each theme
- Post-project sustainability